

TB Vets 'Opens House' For World TB Day

Burnaby, BC – World TB Day, held annually on March 24th, provides organizations worldwide with the opportunity to raise awareness about tuberculosis, a deadly but curable disease that, unfortunately, continues to threaten lives in parts of Canada and around the world. TB Vets, a Burnaby-based charitable organization, is holding an Open House Event called “Catch Your Breath” on March 23rd and 24th to increase awareness about the crippling effects of TB and what is being done to treat this and other respiratory diseases. Speakers will include local TB Researchers and Respiratory Therapists.

- WHAT:** TB Vets Open House – “Catch Your Breath”
- WHERE:** 4050 Graveley Street, Burnaby
- PHOTO OPP 1:** **Photo opp 1 is March 23rd 9:30 a.m. – 10:30 a.m.**
- VISUAL:** Grades 5 & 6 students will be touring the TB Vets facility and learning from experts about tuberculosis and other breathing illnesses.
- INTERVIEWS:** Dr. Yossef Av-Gay, Associate Professor, TB Research, VGH/UBC Hospital;
Terry Satchwill, Clinical Practise Chief, Burnaby Hospital;
Ron Goyette, TB Vets General Manager
- PHOTO OPP 2:** **Photo opp 2 is March 23rd 5:30 p.m. – 6:00 p.m.**
- VISUAL:** Presentation of a \$20,000 cheque from TB Vets to Burnaby Hospital at the Business Reception portion of the Open House. Burnaby Mayor Derek Corrigan will also say a few words.
- INTERVIEWS:** Maura Fitzpatrick, Fundraising Coordinator & Diane O'Conner, Executive Director, Burnaby Hospital Foundation; Ron Goyette, TB Vets General Manager
- CONTACT:** Paul Holman will be on location to offer assistance with the photo opportunities and media interviews. His cell number is 604-803-0543.

TB Vets receives no government funding. Donations to their annual Keytag Campaign have allowed TB Vets to provide grants in excess of \$10 million to BC hospitals for the purchase of vital respiratory equipment. TB Vets also funds local tuberculosis research, supports the training of future Respiratory Therapists, and offers the comfort of a therapeutic Spinoza teddy bear to BC children suffering from respiratory illnesses. For more information on TB Vets or how to donate, please call 1-888-874-5626 or visit www.tbvets.org.

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For an interview with TB Vets General Manager Ron Goyette, please call Paul Holman of AHA Creative Strategies at 604.303.1052, on his cell at 604.803.0543 or via email paul@ahacreative.com.