Photo Opportunity Notice **September 26, 2006**

TB Vets Shows Off The "Keys" To Success

Burnaby, B.C. – Each January over 350,000 TB Vets Keytags are delivered to homes across British Columbia. On October 3rd between 10:30 a.m. – 12:00 p.m. TB Vets Charitable Foundation is offering media the opportunity to see the incredible work that is done by disabled employees in making and sorting the Keytags in their Burnaby-based production office. TB Vets has been providing B.C.'s original key return service since 1946 and has returned almost 200,000 sets of lost keys to residents since that time.

The Keytag Campaign is TB Vets' largest fundraiser of the year and with the donations they are able to provide employment for people with disabilities, grant vital respiratory equipment to B.C. hospitals, fund respiratory research, award bursaries to students attending B.C.'s only respiratory therapy program at Thompson Rivers University in Kamloops and offer a therapeutic Spinoza Talking Bear for children suffering from respiratory ailments.

THE VISUALS: **Disabled employees will be hard at work producing over 350,000 Keytags and preparing the packaging for TB Vets' Keytag Campaign. (The "keys" to success are in the organization and efficiency. Think about putting 350,000 individually recorded Keytags into letters with corresponding addresses into the right Canada Post bins – and then waiting for the response as the Keytags are delivered to homes across B.C.)**

WHERE: **4050 Graveley Street, Burnaby.**

WHEN: **October 3rd from 10:30 a.m. – 12:00 p.m.**

INTERVIEWS: **TB Vets Executive Director Ron Goyette and Production Manager Robert Wilson will be on hand.**

CONTACT: **Paul Holman will be on-site to offer assistance (cell: 604-803-0543).**

TB Vets receives no government funding. Donations to their annual Keytag Campaign and other initiatives allow TB Vets to support respiratory healthcare in BC. Since 1946 TB Vets has provided grants in excess of $10 million to help children and adults across B.C. with respiratory ailments. For more information on TB Vets or to find out how to donate or volunteer, please call 1-888-874-5626 or visit www.tbvets.org.

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For more information or an interview with Executive Director Ron Goyette, please call Paul Holman of AHA Creative Strategies at 604-303-1052 or email paul@ahacreative.com.